



## PROGRAMME DESCRIPTION

MBA in Global Business programme designed to develop the capabilities and resources of managers in the global economy. This course equipped student with a basic knowledge about the essential management concepts, who are willing to make an entry into the field of global business. Our qualified educators impart practical as well as theoretical training in techniques and aspects related to modern management. With the help of this learning, our students will thus be able to effectively manage global business operations, in the future.



## PROGRAMME AIM

- 1) To build a strong foundation in the fundamentals of business, the global environment and the analytical tools for the global business sector needed for students for intelligent decision-making.
- 2) It is formulated to provide the prescribed instructive necessities for students to function competently in professional, specialist and managerial positions in both the private and public sectors regarding management of Global Businesses.
- 3) It also helps to provide the students for the ability to evaluate key theoretical concepts and practical applications regarding Global Business management.
- 4) It will help to prepare professionals who operate in fast moving, competitive environments and who need to build a road map of the challenges and threats they need to navigate their related Field.
- 5) It provides an overview of the contemporary global market and awareness of the resources which will help to develop a risk-aware business culture.



## INTAKE AND ENTRY REQUIREMENTS

**INTAKE:** Ongoing

- ▶ Pass Bachelor's Degree in relevant field; or
- ▶ Any other qualifications that are recognized by the Malaysian Government.

**English Requirements :**

International students must have proof of good proficiency in verbal and written English. For example, International English Language Testing System (IELTS) score of 6.0 or its equivalent. If a student does not meet this requirement, HEPs must offer English proficiency courses to ensure that the student's proficiency is sufficient to meet the needs of the programme.



## LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Sl. No.	Subject Name
1.	Quantitative Methods for Business Study
2.	Organizational behavior in Global Context
3.	Global Marketing Management
4.	Business Economics
5.	Risk Management in International Business
6.	Entrepreneurship

Sl. No.	Subject Name
7.	Business Ethics and Law
8.	Business Accounting & Finance
9.	International Human Resource Management
10.	Global Leadership Management
11.	Business Research Methodology
12.	Service Operation Management
13.	Business Strategic Management
14.	Contemporary Trend and Issues in International Business Industry
15.	Research Project

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