



## PROGRAMME DESCRIPTION

The Master of Management program at Lincoln University College lays the groundwork for students to become well-trained researchers. They will develop the quantitative and qualitative methodological skills required to conduct high-quality empirical and theoretical research for publication in leading business journals. It is a well-designed program that is geared on giving students the opportunity to conduct extensive research on management topics.

For successful completion of Masters degree, each candidate should publish minimum of two research articles in Scopus indexed journals, with Lincoln University College affiliation.



## PROGRAMME AIM

- The program of Master of Management will produce professionals who are eligible to:
  - Incorporate in-depth relevant knowledge, formulate, and conduct problems effectively through critical thinking skills in management practices.
  - Implement practical measures with interpersonal accuracy through effective communication within a team in the field of Management.
  - Adopt the digital and numerical skills in managing scientific solution to complex problems in Management.
  - Utilize leadership, autonomy, and responsive skills to personally undergo entrepreneurial work in Management effectively.
  - Empower integrity through professionalism and ethics in Management related task.

**Call us :**

**1 300 880 111 (Malaysia)**

**+603 78063478 (International)**

Web : [www.lincoln.edu.my](http://www.lincoln.edu.my)

E-mail : [info@lincoln.edu.my](mailto:info@lincoln.edu.my)

## CAREER OPPORTUNITIES

The program Master of Management can help the aspirants acquire advanced abilities in critical analysis, knowledge synthesis, and effective communication of research findings in a variety of employment settings. This degree equips them for a number of careers such as:

- Business Analyst
- Bank Manager
- Financial Officer
- General Manager
- International Business Consultant
- Administrative officer
- Risk Manager



## PROGRAMME DURATION

Full Time: Minimum 24 Months - Maximum 36 Months

Part Time: Minimum 36 Months - Maximum 48 Months

## INTAKE AND ENTRY REQUIREMENTS

**Intake:** March, July, October

### Entry Requirements:

- A Bachelor's degree [Level 6, Malaysian Qualifications Framework (MQF)] in related fields with a minimum CGPA of 2.75 as accepted by the Lincoln University College Senate; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.50 and not meeting CGPA of 2.75 can be accepted subject to rigorous internal assessment; OR
- A Bachelor's degree (Level 6, MQF) in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted subject to a minimum of 5 years relevant working experience and rigorous internal assessment; OR
- A Bachelor's Degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.50 as accepted by the Lincoln University College Senate subject to having relevant working experience and rigorous internal assessment; OR
- A Bachelor's Degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 and not meeting 2.50 as accepted by the Lincoln University College Senate subject to a minimum of 5 years relevant working experience and rigorous internal assessment; OR
- A Bachelor's Degree (Level 6, MQF) in non-related fields with a minimum CGPA of 2.00 as accepted by the Lincoln University College Senate and without relevant working experience subject to passing pre-requisite courses; OR
- Other qualifications equivalent to a Bachelor Degree (Level 6, MQF) recognized by the Malaysian Government.

International students are required to achieve a minimum Band 4 in Malaysian University English Test (MUET) OR equivalent to the Common European Framework of Reference for Languages (CEFR) (Mid B2)\*\*\*\*.

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Rigorous assessment to evaluate the suitability of an applicant for a program through statement of purpose, interview and other methods may cover the following criteria:

- Demonstration of strong business experience, and that you have held significant managerial responsibilities.
- Evidence of any achievements in your professional life, for example, consistently performing at a high level, consistent career progression and any impact that you have had on your organization.
- Professional skills that you have developed, for example, teamwork, leadership, problem-solving, negotiating, and analytical skills.
- How you will contribute to your class and what experiences you can bring to the institution.

\*\*Experience can be cumulative experience even before acquiring required qualification for a particular level of study. However, the experience must be relevant to the level of study as well as the content.

\*\*\*The pre-requisite courses must equip the students with necessary business knowledge (managing people, managing financial resources, understanding customers, understanding environments and strategic planning) of one level lower than the program level.

\*\*\*\*Refer to Surat JPT GS 1000-630(41), dated 9<sup>th</sup> December 2019 - Syarat Kompetensi Bahasa Inggeris Kepada Pelajar Antarabangsa for equivalent English language assessments and score.

## LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Sl. No.	MQA Subject Code	Subject Name	Credits
1.	MIM 101	Research Methodology	3
2.	MIM 102	Applications of PSPP	3
3.	MIM 103	Dissertation	NA
<b>Research topics on any one of the following specialties</b>			
	a.	Economics	
	b.	Finance	
	c.	Management and Administration	
	d.	Accounting	

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