



## PROGRAMME DESCRIPTION

Our program, Bachelor of Business Administration in Accounting has been designed to meet the growing needs of the industry as far as accounting professionals are concerned. Accountants today are expected to participate extensively in the general area of business management. The profession of accountancy is becoming increasingly different, encompassing such areas as financial and operational auditing, management advisory services, operations research, information systems development and assurance, financial reporting, corporate tax planning, and cost analysis and control. This program offers the students with the opportunity to acquire theoretical knowledge as well as skills related to practical accounting, which would enable them to attain expertise in their professional sphere of work.



## PROGRAMME AIM

The objective of the Bachelor of Business Administration in Accounting is to prepare students with the knowledge and skills related to business management and basic understanding of the concepts and aspects of business management as well as accounting. Our program primarily focuses on the analytical and quantitative skills as far as accounting is concerned. We also work towards the enhancement of the strategic and critical thinking ability of the students as well.



## PROGRAMME DURATION

Full Time : 3 Years | Part Time : 6 Years



## INTAKE AND ENTRY REQUIREMENTS

Intakes: March, July, November

- Pass in STPM or equivalent with a minimum of Grade C (NGMP 2.00) in 2 subjects and pass in Mathematics and English at SPM level or equivalent; or
- Pass in STAM with a minimum of Jayyid grade and pass in Mathematics and English at SPM level or equivalent; or
- Pass in Diploma (Level 4, MQF) / Advanced Diploma (Level 5, MQF) or equivalent; or
- Pass in Matriculation/ Foundation/ Foundation or equivalent with a minimum CGPA of 2.00; or
- Pass in UEC with a minimum of grade B in 5 subjects and pass in Mathematics and English; or
- Other recognized qualifications are equivalent.

English language competency requirements for international students: Minimum IELTS 5.5 or equivalent.

Note: The requirement to pass in Mathematics and English at SPM level for candidates (i) and (ii) can be waived if the qualification contains Mathematics and English subjects and the achievement is equivalent to/more than the requirement to pass the subject at SPM level. (Subject equivalence is the responsibility of the LUC and the LUC must have a strong internal policy/procedure in assessing the equivalence).

## Call us :

1 300 880 111 (Malaysia)  
+603 78063478 (International)

Web : [www.lincoln.edu.my](http://www.lincoln.edu.my) | E-mail : [info@lincoln.edu.my](mailto:info@lincoln.edu.my)



## LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Sl. No.	MQA Subject Code	Subject Name	Credits
1.	ENG 613	English 1	3
2.	BBA 1133	Principles of Management	3
3.	ACCA 103	Introduction to Accounting	3
4.	EPP 633	English for Professional Purposes	3
5.	COMP 107	Fundamentals of Computer Application	3
6.	BBA 1213	Human Resource Management	3
7.	ENG 423	English 2	3
8.	BBA 1223	Principles of Marketing	3
9.	BBA 1233	Internet Fundamentals & Application	3
10.	BBA 1243	Entrepreneurship	3
11.	BBA 2643	Introduction to Operation Management	3
12.	BBA 1313	Business Organization	3
13.	BAC 1343	Fundamentals of Finance	3
Elective (Choose any one module from the following):			
14.	MPU 3123	Ethnic Relations	3
15.	MPU 3173	Malaysian Studies 3	3
16.	BBA 2413	Microeconomics	3
17.	BBA 2423	Project Management	3
18.	BBA 1323	Business Law	3
19.	BBA 2433	Financial Accounting	3
20.	BBA 2543	Company Law	3
21.	BBA 2463	E-Commerce	3
22.	BBA 2513	Business Ethics	3
23.	BBA 2523	Quantitative Methods	3
24.	BAC 2533	Money & Banking	3
25.	BBA 2543	International Business Management	3
26.	BBA 2553	Macroeconomics	3
Elective (Choose any one module from the following):			
27.	MPU 3113	Islamic Civilization and Asian Civilization	3
28.	MPU 3163	Malay Communication 3	3
29.	BAC 2633	Introduction to Insurance	3
30.	BAC 2643	Auditing	3
31.	MPU 3232	Leadership Skills and Human Relations	2
32.	MPU 3342	Malaysian Government and Public Policy	2
33.	BAC 3823	Management Accounting for Planning & Control	3
34.	BAC 3723	Financial Management Principles	3
35.	BAC 3733	Accounting Information Systems	3
36.	BBA 3743	Logistic and Supply Chain Management	3
37.	BBA 3753	Economic Corridor	3
38.	BBA 3813	Strategic Management	3
39.	BAC 3713	Cost Accounting	3
40.	BBA 3833	Total Quality Management	3
41.	BBA 3843	Business Research Methods	3
42.	BAC 3853	Taxation	3
43.	BBA 3913	Bachelor Thesis (Major Project)	6
44.	MPU 3452	Community Service	2

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