

## PROGRAMME DESCRIPTION

The program Bachelor of Business Information Systems with Lincoln University College combines the key topics into a single programme that prepares the students for professions in the domain of business information system in the future. It is an IT focused undergraduate program designed to better understand the needs of business and industry and be well equipped to meet those needs. The course blends core concepts from a traditional business administration degree and a technology related degree. Students will not only gain useful skills of the business and IT industries but will also be able to take advantage of internships offered by local firms and will be able to move around the country with employment options.



## PROGRAMME AIM

The programme Bachelor of Business Information Systems will produce professionals who can:

- Incorporate in basic relevant knowledge, formulate, and conduct problems effectively through critical thinking skills in Business Information Systems practice.
- Practice and possess interpersonal skill to communicate with other Business Information Systems professionals.
- Adopt the digital and numerical skills in managing scientific solution to complex problems in Business Information Systems management.
- Effectively utilize leadership, autonomy, and responsive skills to personally undergo entrepreneurial work in Business Information Systems.
- Empower integrity through professionalism and ethics in related field.



## CAREER OPPORTUNITIES

Students who obtain a Bachelor of Business Information Systems will have the knowledge and abilities needed to occupy a variety of career titles that are in high demand. The following is a list of the most common job titles held by persons with this degree:

- Application analyst
- Cyber security analyst
- Data analyst
- Information systems manager



## PROGRAMME DURATION

Minimum Duration: 36 Months.  
Minimum Duration: 72 Months.



## INTAKE AND ENTRY REQUIREMENTS

Intake: March, July, November

### Entry Requirements:

- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with at least Grade C (GP 2.0) in any TWO subjects\*; OR
  - A pass in Sijil Tinggi Agama Malaysia (STAM) with at least Grade Jayyid\*; OR
  - Matriculation or Foundation with at least CGPA of 2.00; OR
  - A Diploma (Level 4, MQF) with at least CGPA of 2.00; OR
  - An Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00; OR
  - A Diploma Kemahiran Malaysia (DKM) / Diploma Vokasional Malaysia (DVM) subjected to Lincoln University College Senate / Academic Board's approval\*\*\*; OR
  - A Diploma Lanjutan Kemahiran Malaysia (DLKM) subjected to Lincoln University College Senate / Academic Board's approval\*\*\*; OR
- (Note for (vi) & (vii): Lincoln University college will conduct screening and provide necessary guidance specific to the discipline of the programme); OR

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viii. Other equivalent qualifications recognised by the Malaysian Government.

## English Competency Requirement (International Student)

Achieve a minimum Band 3 in Malaysian University English Test (MUET) OR equivalent to Common European Framework of Reference for Languages (CEFR) (Low B2).

### Notes:

\*Additional requirement a pass in Mathematics and English at SPM level or equivalent qualifications with condition as below:

- o Can be waived should any other higher qualifications contain Mathematics and English subjects with an equivalent/higher achievement.
- o Malaysian students using English as the medium of instruction in their previous study or with at least Band 2 in MUET or equivalent can be exempted from a pass in English requirement.
- o Those without a pass in Mathematics and/or English at SPM level or equivalent can be admitted but are required to attend special enhancement course(s). These special enhancement courses should be SPM equivalent, remedial in nature. Students must pass the Mathematics and English enhancement courses as a prerequisite to related core courses taught in English.

### LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

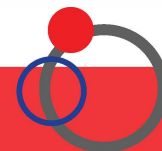
Sl.No.	Subject Name
1	Entrepreneurship
2	Principle of Marketing
3	Principle of Management
<b>Elective(Choose any one module from the following):</b>	
4	Islamic Civilization and Asian Civilization
5	Malay Language Communication 2
6	Computer Principles and Programming
7	English I
8	Business Economics
9	Principles of Accounting & Finance
10	Database Management Systems
<b>Elective (Choose any one module from the following):</b>	
11	Ethnic Relations
12	Malaysian Studies 3
13	English II
14	Total Quality Management
15	Leadership Skills and Human Relations

Sl.No.	Subject Name
16	Accounting Information Systems
17	Data Communication and Networking
18	Website Design and Development
<b>Elective Group 1: Data Analytics (Choose any one module from the following):</b>	
19	Analytics for Decision Making
20	Big Data Analytics
21	Data Visualisation
22	Cyber Security Management
23	IS Project Management
<b>Elective Group 2: Cyber Security and Network Management (Choose any one module from the following):</b>	
24	Network System Management
25	Internet Routing
26	Cyber Law and Ethics
27	Object-Oriented Programming

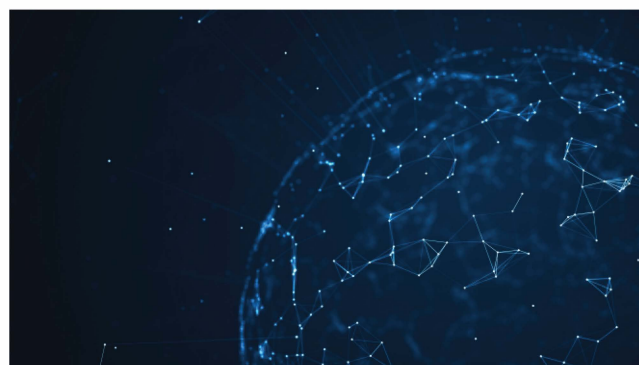
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Sl.No.	Subject Name
28	Business Ethics and Professional Perspectives
29	Malaysian Government and Public Policy
30	Systems Analysis and Design
31	Community Service
32	Artificial Intelligence in Business
<b>Elective Group 3: Enterprise Systems (Choose an one module from the following):</b>	
33	Enterprise System Development
34	Enterprise Data Management and Analysis
35	Systems Integration
36	E-commerce
37	Business IS Project 1 (IS Project Management)
38	IT Industry Management
39	Supply Chain Management
40	Business IS Project 2 (Design Thinking)
41	Human Resources Management
42	Industrial Training



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